A Road Safety Directory for Schools and Communities

road map

INTERACTIVE CONTENTS
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Why should school communities implement road safety education?

Research tells us that influencing the behaviour of road users is important in the effort to save lives (Road Safety Council 2008). In response to that, the long term vision of the State Government is to develop a safe road system where crashes resulting in death and serious injury are virtually eliminated.

An important part of this safe system approach is to educate children and young people to behave responsibly on the road. Effective road safety education will give students opportunities to develop the knowledge, skills and attitudes to help them make informed and safer decisions in traffic and traffic environments.

Education plays an important role towards achieving a safe system and schools need to be involved, however the level of that involvement will differ according to the demands and needs of each school.

Road safety education is more likely to be effective when schools, communities and parents work together to provide a comprehensive, whole-school approach addressing issues with the school community (World Health Organisation, 1986). The Health Promoting School Framework can help schools consider how to work in partnership with families and the broader community to achieve effective road safety outcomes for children and young people.
These partnerships are important and need to start from early childhood. They are also emphasised in the Principles for School Road Safety Education research described in Getting it Together: A Whole-School Approach to Road Safety Education.

The Principles are consistent with what is currently understood to be best practice in road safety education and are organised into the three areas of the Health Promoting Schools Framework.

By using the National Practices for Early Childhood Road Safety Education, early learning services can be assured they are choosing the most appropriate and effective practices for road safety.

Working together

Children, young people and their parents are being supported by agencies in Western Australia, to create safer roads and safer road users.

Road Map directs schools and communities to road safety education resources, presentations and services relevant for each stage of a child’s development. Schools are encouraged to utilise these agencies as part of their whole school approach to road safety education.

School and communities implementing road safety initiatives, whether short or long-term, should be recognised and commended for contributing to the health and wellbeing of young people in Western Australia.
Start road safety early

Road safety education needs to start from birth. The development of children and young people’s positive attitudes is paramount to a lifetime of safer driving and road use.
0–4 year olds

A child at this age must be supervised at all times by their parents or responsible caregiver. They are reliant on adults to make safer decisions for them in traffic. Children learn traffic safety skills by watching, copying and practising so it is important that parents and caregivers model safer behaviours in traffic.

- Make sure they are **always wearing an approved child car restraint**.
- Choose **child car restraints that are suitable for their size and height**.
- Talk with them about why they **need to wear a restraint**.
- **Check before reversing** to avoid injuring them in driveways.
- **Close supervision of young children** is needed on and near roads.
- Always **hold their hand** when walking in or near traffic.
- Talk with them about **how to cross the road** – stop, look, listen and think!
- **Set up places for them to play safely away from traffic** and under adult supervision.
4–8 year olds

A child at this age is beginning to understand why it is important to make safer decisions in traffic. Close supervision and role-modelling by their parents is critical. It is important to supervise them in and around traffic because they are:

- still developing their peripheral vision and hearing
- unpredictable and easily distracted
- small in stature and not easily seen by drivers
- unable to judge speed and distance of oncoming traffic
- inclined to cross the road without taking enough time to check for traffic.

- **Choose** child car restraints that are suitable for their size and height.
- **Check** they are wearing their restraint correctly.
- **Let them know** they can help make car trips safer by not distracting the driver.
- **Always supervise and hold their hand** when walking in or near traffic.
- **Show them how to cross the road** and talk about how you do this safely — stop, look, listen, think.
- **Make sure they play in safer areas away from traffic and driveways.**
- **They are allowed to ride on footpaths** unless ‘no cycling’ signs are visible. Ensure they wear a helmet — it’s the law.
8–12 year olds

A child at this age understands that they need to make safer decisions in traffic and still requires supervision and role-modelling by their parents. It is important to supervise them in and around traffic because they are:

- still developing their peripheral vision and hearing (usually up to the age of 10)
- unpredictable and easily distracted
- small in stature and not easily seen by drivers
- unable to judge speed and distance of oncoming traffic
- inclined to cross the road without taking enough time to check for traffic.

Choose the restraint that is suitable for their size and height. A seat belt may not be the right choice.

They can help make journeys safer by not distracting the driver and wearing a restraint.

Supervise them walking in or near traffic and hold their hand if they are 10 years and under.

Show them how to cross the road and talk about how you do this safely. Help them find safer places to cross.

They should be playing in areas away from traffic.

They are allowed to ride on footpaths unless ‘no cycling’ signs are visible. Ensure they wear a helmet – it’s the law.

The use of foot scooters, skateboards and other wheeled toys on the road is not recommended.

Show them how to use public and community transport.

Talk with your child about road rules.
A young person at this age is involved in more independent travel and understands that the decisions they make can keep themselves and others safer in traffic. They sometimes take risks and may be influenced by others.

- They need to **always wear a seat belt** when travelling in a vehicle – it’s the law.
- Remind them that to help make every journey safer, **do not distract the driver**.
- As a cyclist they **need to ride safely, follow the road rules and wear a helmet** – it’s the law.
- **They may be influenced by others**, so talk about some useful strategies to use in risky traffic situations.
- They know that **they can contribute to their own safety and the safety of others**.
- Talk about the **road rules to help them understand their responsibilities as a road user**.
- They need to know **how to use public and community transport** and should always respect the rights of other passengers.
15–17 year olds

A young person at this age is involved in independent travel and can start learning to drive. They realise the importance of making safer decisions in traffic. They may be inclined to take risks and be influenced by others.

- They need to wear a seat belt when travelling in a vehicle – it’s the law.
- They may be influenced by others so talk about useful strategies to use in risky traffic situations.
- As a cyclist they need to ride safely, follow the road rules and wear a helmet – it’s the law.
- Talk about the road rules with your child.
- They need to know how to use public and community transport and should always respect the rights of other passengers.
- As a passenger, they can start to observe drivers and think about safer driving skills.
- As a learner, motivate them to practise driving with a supervisor in a range of conditions including getting some night time hours.
A young person at this age is independent in many ways and has most likely started driving. They are responsible for the safety of themselves and others when driving. At times, they may be inclined to take risks and be influenced by others. They may underestimate the risks of driving and overestimate their ability.

- As a P-plate driver there is a **0.00 blood alcohol limit**.
- As a passenger, they can observe drivers and **think about safer driving skills**.
- Motivate them to **practise as much as possible while learning to drive**.
- Talk with your P-plate driver about **driving safely and complying with road rules**.
- At 18 they are legally allowed to drink alcohol. Encourage them to make decisions about **not drinking and driving**.
- They must wear a **seat belt** as a passenger and driver – it’s the law.
- Encourage them to **drive and purchase safer vehicles**.
Service Providers

These organisations provide resources, presentations and services to schools and communities in Western Australia.

Click on an organisation to go directly to the information.

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<th>Agency</th>
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## Service Providers

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<td><strong>Phone:</strong> (08) 9272 0000</td>
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<tr>
<td>Constable Care Child Safety Foundation is a registered harm prevention charity that operates throughout metropolitan, regional and remote Western Australia. Employing professional actors and facilitators, the organisation provides educational programs and workshops to more than 110,000 primary and secondary school students each year, on a wide range of topics in health and safety, crime prevention and citizenship. Constable Care Child Safety Foundation also operates WA’s only road safety experiential learning centre for children in the Perth suburb of Maylands.</td>
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<td><a href="http://www.cccsf.org.au">www.cccsf.org.au</a></td>
<td><a href="mailto:mail@cccsf.org.au">mail@cccsf.org.au</a></td>
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<td><strong>Phone:</strong> (08) 6551 6000 (DoT) or 13 11 56 (DVS)</td>
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<td>The Department of Transport delivers driver and vehicle licensing services via its Driver and Vehicles Services division as well as programs aimed at relieving congestion around schools, increasing children’s safety and keeping them fit. These include the Your Move Program, the Walking School Bus Program and BikeWest.</td>
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<td><a href="http://www.transport.wa.gov.au">www.transport.wa.gov.au</a></td>
<td><a href="mailto:walking@transport.wa.gov.au">walking@transport.wa.gov.au</a></td>
<td><a href="mailto:cycling@transport.wa.gov.au">cycling@transport.wa.gov.au</a></td>
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## Service Providers

### Headwest Brain Injury Association of WA

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<th>Phone: (08) 9330 6370</th>
<th>Freecall: 1800 626 370</th>
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Headwest aims to ensure that all people living with an Acquired Brain Injury have access to the support and resources they need to optimise their social and economic participation. A student presentation focusing upon a Traumatic Brain Injury (TBI), in particular TBI caused by a Motor Vehicle Accident, is available. We explore the different types of TBI, the lifelong consequences of a TBI, and the prevalence of TBI amongst the 15-24 year old age group. The presentation is an interactive and compelling presentation that will resonate with the audience and challenge their thinking about the risks associated with the choices they make and how their choices impact not only themselves, but those around them.

- [www.headwest.asn.au](http://www.headwest.asn.au)
- [admin@headwest.asn.au](mailto:admin@headwest.asn.au)

### Heart Foundation WA

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<th>Phone: 1300 36 27 87</th>
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Walk To School Day is held annually during Walk Over October, and schools are encouraged to get involved.

Schools can join others state-wide on the day, or hold their own event at a time which suits.

During Walk Over October community groups, workplaces and schools across the State take part in walking activities.

The annual campaign is coordinated by the Heart Foundation with support from State Government agencies, with the aim of getting more West Australians to walk for their health and other benefits including reducing congestion on our roads.

- [www.heartfoundation.org.au](http://www.heartfoundation.org.au)
- [health@heartfoundation.org.au](mailto:health@heartfoundation.org.au)
### Injury Matters

**Phone:** (08) 9420 7212

Injury Matters is a state-wide service assisting anyone affected by road trauma, regardless of when the incident occurred or what level of involvement (direct or indirect) the person had.

Free counselling sessions are available.

No referral is required.

We provide:
- Information and support:
- Education and training (costs may apply); and
- Counselling.

[www.injurymatters.org.au](http://www.injurymatters.org.au)  
[@ info@injurymatters.org.au](mailto:info@injurymatters.org.au)

### Keys2Drive

**Freecall:** 1800 696 929

Keys2drive is a learner driver program that aims to encourage learner drivers to get better quality on-the-road experience and to assist their supervising drivers, (mainly parents), to be more informed. The program provides one free driving lesson.

[@ admin@keys2drive.com.au](mailto:admin@keys2drive.com.au)

### Kidsafe WA

**Phone:** (08) 6244 4880  
**Country Callers:** 1800 802 244  
**Child safety information line** 1800 802 244

Kidsafe WA is a not-for-profit organisation dedicated to promoting safety and preventing childhood injuries and accidents in Western Australia.

[@ kidsafe@kidsafewa.com.au](mailto:kidsafe@kidsafewa.com.au)
### Legal Aid WA

**Freecall: 1300 650 579**

Legal Aid WA provides free legal advice regarding issues that may arise when buying a car, including contracts to buy a car, finance contracts, credit reporting and warranties/guarantees. This information is also available on the My Car website at [www.legalaid.wa.gov.au/myCar](http://www.legalaid.wa.gov.au/myCar)

Legal Aid WA also provides advice regarding issues of financial hardship and is able to link clients to other free services, including financial counsellors, to assist young people who are in financial difficulty as a result of purchasing a car. Legal Aid WA provides these services through the Social Inclusion Program. This a free and confidential service.

- [social.inclusion@legalaid.wa.gov.au](mailto:social.inclusion@legalaid.wa.gov.au)

### Meerilinga

**Phone: (08) 9489 4022**

Meerilinga is a not-for-profit charity that assists families, childhood professionals, planners and communities through integrated services offering adult education programs, nationally recognised courses, resources, support and advise in parenting, care and education of young children, nutrition, resilience and promoting positive childhoods in communities.

- [www.meerilinga.org.au](http://www.meerilinga.org.au)
- [mycf@meerilinga.org.au](mailto:mycf@meerilinga.org.au)

### Ngala

**Phone: (08) 9368 9368 or 1800 11 546**

Ngala offers a range of educational programs where road safety would be included; a Helpline for parents and consultation to WA communities including information on road safety.

- [ngala@ngala.com.au](mailto:ngala@ngala.com.au)
# Service Providers

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<th>Parents and Friends Federation of WA</th>
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<td>The PFFWA is the peak body representing parents of children in Catholic Schools in WA, providing advocacy, services and representation. PFFWA promotes the road safe message and is a conduit for information between service providers and the parent communities in our schools.</td>
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<td><a href="http://www.pff.wa.edu.au">www.pff.wa.edu.au</a></td>
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<td>PBF Australia exists to reduce the number of new spinal cord injuries occurring each year, and to enhance the quality of life of people who are already living with spinal cord injury. PBF has an award-winning youth road safety program targeting Year 10, 11 and 12 students focusing on the consequences of road risks.</td>
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<td>Playgroup WA offers a range of workshops throughout WA. These focus on various topics including keeping your child safe in traffic. A minimum number of attendees are required to hold a workshop.</td>
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### RAC

**Phone:** (08) 9436 4471  
(Community Education)

**Phone:** 13 17 03 (free2go)

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RAC runs free interactive and informative road safety education sessions for school and community groups across Western Australia. All school-based workshops, lesson plans and activities are aligned to the Western Australian Curriculum.

**Membership for students**

Students from pre-primary to year 6 can join the RAC Little Legends Club for free. Students from year 7-12 can join RAC Road Ready. This free program provides students with information about how to keep themselves and their friends safe. Students 17-21 years of age can join free2go and get one year of Standard Roadside Assistance for free.

**RAC Community Education**

- [communityeducation@rac.com.au](mailto:communityeducation@rac.com.au)

**Free2go**

- [free2go@rac.com.au](mailto:free2go@rac.com.au)
## Service Providers

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The Road Safety Commission provides information on road safety campaigns, research, road safety statistics, car safety ratings and links to other road safety agencies in WA and Australia. **Road Safety Community Grants Program** is available to support either community events or projects.

The grants program is administered by the Road Safety Commission and applications are assessed by the road safety community grants committee. For more information about the grants program including the guidelines and application forms visit

[www.rsc.wa.gov.au/Education-Programs/Road-Safety-Programs/Community-Grants](http://www.rsc.wa.gov.au/Education-Programs/Road-Safety-Programs/Community-Grants)

[www.rsc.wa.gov.au](http://www.rsc.wa.gov.au)  
[@ info@rsc.wa.gov.au](mailto:info@rsc.wa.gov.au)

<table>
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<tr>
<th>Road Trauma Support WA</th>
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<tr>
<td>Phone: (08) 9420 7262</td>
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<td>Toll free: 1300 004 814</td>
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Road Trauma Support WA is a state-wide service assisting anyone affected by road trauma, regardless of when the incident occurred or what level of involvement (direct or indirect) the person had. Free counselling sessions are available. No referral is required.

We provide:
- Information and support
- Education and training
- Counselling

[www.rtswa.org.au](http://www.rtswa.org.au)  
[@ admin@rtswa.org.au](mailto:admin@rtswa.org.au)
## RPH PARTY Program

Phone: (08) 9224 1429

The licensed and evidence-based “Prevent Alcohol and Risk-related Trauma in Youth” (PARTY) Program based at Royal Perth Hospital is a dynamic, interactive health promotion program for youth aged 14 to 20. It is intended to promote injury prevention through reality education, focusing on risky behaviour, road safety, and alcohol/drug use. The RPH PARTY team also provide a Juvenile Justice PARTY Program for WA Police, support the Bunbury PARTY Program and, through a regional expansion project, support pilot PARTY Programs in WA.


[RHPParty@health.wa.gov.au](mailto:RHPParty@health.wa.gov.au)

## School Drug Education and Road Aware (SDERA)

Perth Office
Phone: (08) 9402 6415

SDERA Regional Consultants
**Albany:** 0428 855 579
**Bunbury:** 0427 424 986
**Esperance:** 0428 855 593
**Goldfields:** 0429 887 378
**Kimberley:** 0429 117 643
**Mid-West:** 0429 104 920
**Wheatbelt North:** 0427 479 781
**Wheatbelt South:** 0428 855 595
**Peel:** 0427 426 790
**Pilbara:** 0428 855 594
**Warren Blackwood:** 0428 855 594

School Drug Education and Road Aware (SDERA) aims to contribute to the wellbeing of young people in Western Australia by supporting schools and the wider community in the provision of best practice resilience, drug and road safety education. SDERA provides resources and professional development workshops for school staff and community agencies throughout the state.

[www.sdera.wa.edu.au](http://www.sdera.wa.edu.au)

[sdera.co@education.wa.edu.au](mailto:sdera.co@education.wa.edu.au)
## Service Providers

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<tr>
<th>St John Ambulance</th>
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<tr>
<td><strong>Phone:</strong> (08) 9334 1259</td>
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<td>St John Ambulance is a charitable, not-for-profit, humanitarian organisation serving the community through first aid. St John Ambulance provide a contemporary range of curriculum aligned first aid learning opportunities for young people, endeavouring to make first aid a part of every West Australian child’s life.</td>
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<tr>
<td><a href="mailto:firstaidfocus@stjohnambulance.com.au">firstaidfocus@stjohnambulance.com.au</a></td>
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<th>Transperth – Public Transport Authority</th>
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<tr>
<td><strong>Phone:</strong> (08) 9326 3970</td>
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<tr>
<td>The Public Transport Authority and Transperth provide interactive programs and resources to schools and community groups which primarily focus on how to access and use the public transport network confidently, safely and responsibly.</td>
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<td><a href="mailto:education@transperth.wa.gov.au">education@transperth.wa.gov.au</a></td>
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# Service Providers

## WA Council of State School Organisations Inc.

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<tr>
<th>Ph: (08) 9264 4000</th>
<th>Fax: (08) 9264 4948</th>
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The WA Council of State School Organisations Inc. (WACSSO) is the peak body representing parents of public school children in Western Australia, providing services and representation to more than 640 Parents and Citizens Associations (P&Cs). WACSSO promotes the road safe message and lobbies government on issues such as school crossing wardens and creating safer 40km/hr speed zones around schools.

[www.wacsso.wa.edu.au](http://www.wacsso.wa.edu.au)  
[info@wacsso.wa.edu.au](mailto:info@wacsso.wa.edu.au)

## WALGA RoadWise Program

<table>
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<th>Phone: (08) 9213 2000</th>
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Child Car Restraint Information Line: 1300 780 713

RoadWise Road Safety Advisors

Gascoyne 0437 413 225  
Goldfields/Esperance 0409 881 924  
Great Southern 0418 904 081  
Kimberley 0419 192 759  
Metro North 9213 2041  
Metro South 9213 2060  
MidWest 0419 953 583  
Pilbara 0437 413 225  
South West 0438 982 563  
Wheatbelt North 0409 686 138  
Wheatbelt South 0409 689 313

WALGA’s RoadWise Program is the Local Government and Community Safety Program implemented by the Western Australian Local Government Association. It aims to increase community awareness, participation and involvement in road safety through its community road safety networks in regional and metropolitan areas.

RoadWise Committees are established in both metro and regional areas. The committees provide a forum where local issues can be discussed and a network of people can work to develop and deliver community-based road safety campaigns. Through these committees local coordination of road safety education, engineering and enforcement is enhanced.

[www.roadwise.asn.au](http://www.roadwise.asn.au)  
[roadwise@walga.asn.au](mailto:roadwise@walga.asn.au)
The WA Police understands that many students seek information for projects and assignments about policing issues including road safety. Students can access information about the WA Police by visiting WA Police support the community with a visible presence with traffic law enforcement and management; the Traffic Warden State Management Unit (TWSMU) and the Student Pedestrian Policy Unit (SPPU).

The WA Police understands that many students seek information for projects and assignments about policing issues including road safety. Students can access information about the WA Police by visiting

- [traffic.warden.state.management.unit@police.wa.gov.au](mailto:traffic.warden.state.management.unit@police.wa.gov.au)
- [student.pedestrian.policy.unit@police.wa.gov.au](mailto:student.pedestrian.policy.unit@police.wa.gov.au)
The Western Australian Government and the Road Safety Commission are committed to eliminating road crashes as a major cause of death and serious injury among children and young people.

Their safety is in our hands.
For more information visit

www.sdera.wa.edu.au

This resource has been produced by SDERA with funding from the Road Trauma Trust Account.

The information referred to in this resource was correct at the time of publication.

SDERA recommends users of this directory consult agencies to determine appropriateness and relevancy to their requirements.

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